



# SFI-GCC: Strategic Foundations of Innovation for Global Capability Centres

A Capability-Building Program Designed for GCC Teams to Innovate With Clarity, Structure & Speed

## What is SFI-GCC?

### Capability, not a one-off program

SFI-GCC is a practical capability-building program that helps GCC teams build **innovation as a repeatable, scalable discipline**.

### It integrates:

- Design Thinking
- Lean Startup
- Agile Ways of Working
- ISA's proprietary Innovation DNA Framework (People · Process · Culture · Leadership)

## Why GCC Need an Innovation Foundation?

### GCCs are at a strategic inflection point.

They are evolving from:

**Delivery Engines → Transformation Hubs → Innovation Partners**

Yet most GCCs struggle with:

- Teams jumping to solutions without understanding the real problem
- Innovation happening in pockets, not at scale
- Slow cross-functional alignment
- Limited experimentation due to compliance & legacy processes
- Decisions made without evidence
- Talent strong on execution, but weak innovation methods

SFI-GCC solves these capability and system gaps through a structured, repeatable innovation discipline tailored for GCC realities.

## Strategic Value for GCCs

### Strategic Outcomes for GCCs

### What changes over the next 12–24 months

GCCs that adopt SFI-GCC typically achieve:

- A shared innovation language and operating rhythm across leadership and teams
- Faster, evidence-led decision-making and better problem selection
- Stronger cross-functional collaboration and alignment
- Higher success rates moving from insight → prototype → pilot
- A scalable foundation for sustained innovation capability

### Sustaining Innovation Momentum

### Ensuring innovation doesn't fade after the program

SFI-GCC enables continuity through:

- Optional innovation sprints focused on real GCC challenges
- Coaching support to embed new ways of working
- Support for experimentation, prototyping, and pilot design
- Foundational building blocks of an Innovation Operating System (I-OS)





# SFI-GCC: Strategic Foundations of Innovation for Global Capability Centres

A Capability-Building Program Designed for GCC Teams to Innovate With Clarity, Structure & Speed

## Why Innovation Spark Asia

### Designed from the Inside, not the outside

Innovation Spark Asia is shaped by **hands-on leadership experience** inside GCCs, where:

- Delivery pressure is non-negotiable
- Governance, risk, and controls define what's possible
- Influence matters more than authority
- Innovation must work with execution, not against it

This inside-out perspective is why SFI-GCC is practical, credible, and adopted. Not resisted.

## How Our Approach is Different

### Enterprise-first, not startup-inspired

Designed for scale, complexity, and multi-stakeholder environments.

### Problem discipline over idea volume

We prioritise decision quality, problem selection, and evidence, not idea generation alone.

### Leadership-anchored, not team-isolated

Innovation is positioned as a leadership capability and operating rhythm.

### Designed to evolve, not end

SFI-GCC is intentionally structured as a foundation, not a one-time intervention.

## Who Leads the Program

### Ravi Kant

Founder - Innovation Spark Asia

- 20+ years embedded in the GCC ecosystem. Senior leadership roles across NatWest Group (RBS), Polaris Software, and large delivery organisations
- Led technology, transformation, and innovation initiatives inside global enterprises
- 50+ strategic engagements across BFSI, Healthcare, Manufacturing, Technology, and AI-led firms

Ravi brings lived leadership experience, not just facilitation expertise, enabling real adoption inside GCCs.

## Trusted by Leading Organisations

Innovation Spark Asia has partnered with global and Indian organisations across BFSI, Healthcare, Manufacturing, Technology, and GCC ecosystems.

